

WHAT 3PLS OFFER IS MORE VALUABLE THAN EVER

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Unlocking High-performance Logistics

A key driver for choosing 3PL providers is their track record of cost-reduction. Managing logistics in-house could appear to provide more control, but the financial considerations can often be underestimated.

By outsourcing to a 3PL, businesses are provided with a cost-effective, scalable solution that negates the need for capital-intensive investments in technology, equipment, and facilities. The benefits don't stop at monetary savings: businesses also enjoy superior economies of scale and access to end-to-end logistics networks that would otherwise take massive resources and time to build independently.

“Logistics can be a big and confusing step to take if you are just starting out, so it could be essential to gain insight from a company that is specialized in this area. Engaging with experts can improve and guide the way that your logistics operation operates, leaving you with the ability to focus on other areas of your business.” *Supply Chain*

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Leveraging Advanced Technology

Technology is also a differentiator because 3PLs, having multiple clients requiring data-driven results, make on going investments and the skillset to use it. Logistics technology, when utilized well, can provide businesses:

- ▶ Crucial real-time visibility over their supply chain
- ▶ Improve efficiency
- ▶ Reduce errors
- ▶ Help in better inventory control

Wavepoint 3PL is one such trusted partner in technology, with a commitment to technological advancement that ensures clients have access to sophisticated systems delivering precision, accuracy, and real-time tracking for strategic decision-making.

“Outsourcing logistics will give your organization the leeway to focus on its core competencies instead of getting involved in the management of non-core but critical functions. Your business can enjoy the benefits of logistical expertise without deploying internal resources.” *GEP*

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Applying Real-time Domain Expertise

Having a partner equipped with robust domain knowledge can make the difference between success and failure. Expert 3PLs are anchored by team members that have accumulated years of frontline experience, a strategic asset that ensures clients receive not just a service, but actionable insights and solution-oriented strategies that cater to the market needs. Whether it's navigating regulatory changes, managing cross-border logistics, or optimizing inventory levels, Wavepoint's domain expertise ensures that clients are always a step ahead.

Wavepoint's perspective has proven invaluable to businesses across the OEM, distributor, and retailer sectors. Our team of experts analyze a wide range of potential complexities and develop solutions that are not only effective but also future proof, helping businesses navigate the challenging terrain of global logistics.

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"For shippers, warehousing was among the services that saw the largest increase in outsourcing, jumping to 65% from 43% in the 2023 study." *Penn State*





The Wavepoint Advantage

Don't let your team get distracted by pie-in-the sky promises. You know better. Drill down to the fundamentals and tap into a 3PL partnership that's built on harnessing technological power, leveraging a hybrid of owned and sourced transportation and warehouses, and a wealth of domain knowledge.

Wavepoint's commitment ensures that clients experience a partnership that puts them in a position to enjoy all the above-highlighted benefits and more. They benefit from long-term solutions that mitigate risks while managing sustainable and efficient supply chains that respond swiftly to market demands and opportunities.

Wavepoint's purpose-driven dedication helps its clients focus on their core capabilities while we manage their logistics operations effectively and efficiently. This commitment translates to meaningful relationships, characterized by collaboration and optimization of supply chain functionality, thereby providing a solid foundation for business development and expansion.

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What makes **Wavepoint 3PL** a better solution?

Finding optimal warehouse capacity is a multifaceted challenge that requires careful planning, utilization of technology, and, importantly, partnering with a 3PL provider that also offers trucking services, such as Wavepoint. Give us a call, and we can recommend how managing warehousing capacity can play a role in your specific supply chain strategy.

Wavepoint 3PL can also help you develop a metrics-based analysis of current supply chain operations to evaluate performance as it relates to:

- ▶ **Bottom-line efficiencies**
- ▶ **Corporate objectives**
- ▶ **KPIs measured against best practices**

Our optimization and modeling tools support supply chain evaluations, facility network appraisals, transportation assessments, and warehousing and inventory analysis.

Wavepoint 3PL is your flexible logistic services provider for streamlined solutions from LTL and truckload services through an asset-based fleet; warehouse and inventory management in food grade facilities; and technology-enabled omnichannel fulfillment services, among other value-added offerings.

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